

Chamber Deals Program

Powered by Riiwards.com

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Introducing Chamber Deals

nuAlerts has created a custom program called Riiwards.com to help Chamber Members grow sales through Deals.

- NO Upfront Cost to the Chamber or Members
- Very different from “Groupon”, etc. - focused on Merchant success!
- Riiwards platform manages everything
- Generates revenues for the Chamber

Chambers earn 2% of annual revenues which can be

\$ 4,365 for 350 Deals in 1 yr!

How it Works

Chamber Announces Chamber Deals to its members and books 52 weeks or 365 Deals in advance.

Riiwards team works with each member to get their deal entered.

Chamber promotes Deals on their website, via email, posters, local events, new member fliers and more!

Riiwards collects and pays Merchants and Chamber.

Revenue Opportunity

- Member decides how much discount to offer, how many units to sell, expiration date and other restrictions.

Riiwards.com promotes the Deal, collects cash via Paypal

Riiwards.com pays out as follows:

- Merchant: 75%
- Riiwards: 20%
- Paypal: 3% (approximately)
- Chamber: 2% (earned after 52 Deals or \$300 has been earned in commissions by the Chamber)

Restrictions

- We retain the right to accept or decline proposed Deals
- Deals cannot be less than 20% discount
- Deals cannot be less than 25 units
- Deals have an automatic 7 days expiration
- Once a Deal is posted it cannot be cancelled or changed
- 75% for merchant, 3% Paypal, 2% chamber, 20% Riiwards

Target Businesses

Restaurants & Catering

Salons & Spa

Kids & Pets

Specialty Retail (jewelry, boutiques)

Sports & Fitness

Entertainment

Business services (must offer at least a 25% discount)

Other

3 Steps to Deals Success

1. Sign up the Right Merchants offering the Right Deals
2. Communicate the Program Aggressively
 - Website, emails, collateral, fliers
3. Capture feedback and promote success!

Program Setup

1. Riiwards provides presentation collateral, webinar and a press release.
2. Riiwards works with Merchants to get all the Deal info setup.
3. Chamber launches it on their website, in their weekly email, prints out fliers, adds to new member training, etc.

Next Steps

1. Decide Date of Announcement.
2. Decide Date of First Member meeting.
3. Decide Date of launch of first Deal.